



GLOBAL ENTREPRENEURSHIP EXPERIENCE

UNLV COLLEGE OF BUSINESS

Volume 1, Issue 1

August/September 2010

G.E.E. Class of 2014 Begins

After a successful first year, the **Global Entrepreneurship Experience** has admitted its second cohort of students this fall. **Wells Fargo** has again generously funded this scholarship program that teaches students about entrepreneurship in a hands-on, experience-based learning environment. Each student receives a \$20,000 scholarship, \$5000 for each year in the program.



*Jonathan Kim,
a mathematics major, is a
second year Global Entrepreneurship
Experience student*

The twenty-two freshmen admitted into the program are a group with diverse backgrounds, majors, perspectives, and aspirations. The second cohort has students from not only the College of Business, but also Fine Arts, Engineering, Hotel Administration, Urban Affairs, Sciences, and Liberal Arts. Thirteen of our students are in the Honors College. Two students are from out of state (Arizona and Virginia) and the rest represent the *very best* from Clark County high schools. We are pleased that these students have chosen UNLV and to become part of the **Global Entrepreneurship Experience**.

New G.E.E. Students Welcomed

The College of Business introduced the new Global Entrepreneurship Experience to new students and their parents at a reception held on August 20. Welcoming our students to UNLV and the Global Entrepreneurship Experience were UNLV President Neil Smatresk, Provost Michael Bowers, and College of Business Dean Paul Jarley. Assistant Dean for Undergraduate Affairs Al Smith served as emcee for the event. Students from the inaugural cohort were also on hand. Our best ambassadors, they were excited to share what they've gained through the program with the second cohort. Global Entrepreneurship Experience Coordinator Janet Runge spoke about what new students can expect in the program this year and moving forward.

Inside this issue:

What happens in 2
G.E.E. classes

Program 3
information

Get to know: 3
Claudia Perez

One student's 3
perspective

Meet our 4
students

We are recruiting now for our third cohort and will begin accepting applications in late October. If you would like more information about the program and how to apply visit our web page, <http://business.unlv.edu/bges/> or contact Dr. Janet Runge, Global Entrepreneurship Experience Coordinator, 702-895-3022 or janet.runge@unlv.edu

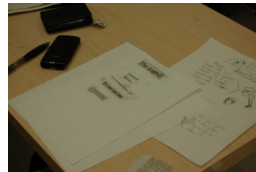


What's it all about?

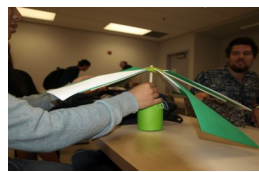
Like the cohort that preceded them, our new students will start off discovering how to channel their own creativity and to open themselves to new ideas, new interests, and new ways of understanding the world. Building on that personal growth, they will learn to form effective teams that can harness ideas in pursuit of solutions to problems. Along the way they will participate in activities and experiences that strengthen these abilities – egg drops, poetry slams, film festivals, survival simulations, and more, culminating in a final Innovation Tournament that allows them utilize the full range of skills they've developed.



Creativity is an important focus from Day One...



Whether it's finding your inner poet,



Helping an egg land safely,



Or figuring out what you want to be.

Our first cohort comes into their second year ready to learn the nuts and bolts of entrepreneurship – starting and growing businesses. Identifying the feasibility of concepts, analyzing market opportunities, building the plan to capitalize on those opportunities – our students will learn by doing these things, not just reading about it. They will develop elevator pitches, participate in business plan competitions, and focus on how to execute the plans they've developed. These students will also be paired up with mentors from the local business community who will share insights about developing careers, networks, and serve as sounding boards as these students test out ideas.



***Global Entrepreneurship Experience Students
Cohort 1, Class of 2013***

UNLV College of Business
4505 Maryland Parkway
Box 456009
Las Vegas, NV 89154-6009

Find the **UNLV Global Entrepreneurship Experience** on

facebook

For More Information:

Janet Runge, Ph.D.
Global Entrepreneurship
Experience Coordinator
Phone: 702-895-3022
Fax: 702-895-4370
E-mail: janet.runge@unlv.edu



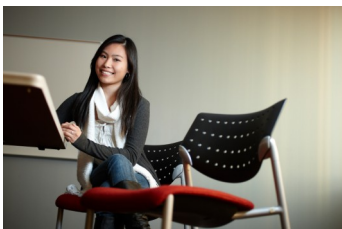
The **Global Entrepreneurship Experience** is seeking creative, high-achieving high school students to experience entrepreneurship on a global scale at UNLV. The UNLV College of Business is offering **\$5000/year** scholarships for 20 students admitted into the Experience for Fall 2011. The program is open to all students, regardless of their intended major. The **Global Entrepreneurship Experience** curriculum combines interactive learning, leadership development, co-curricular experiences and international perspective. The **Global Entrepreneurship Experience** gives students the framework and tools to plan, prioritize, and pursue their own vision. *For more information and to apply for the Global Entrepreneurship Experience, visit <http://business.unlv.edu/bges/>*

Get to know first year student: Claudia Perez

Claudia graduated from the Southeast Career and Technical Academy. While there, she was active in Future Business Leaders of America, Kids Against Poverty Association, Student Ambassadors, and the Student Organization of Latinos. A talented athlete, she ran Varsity Track and Field at Las Vegas High School and captained the SECTA varsity Cross Country team. In 2009, she travelled to Reno coach Special Olympic athletes participating in state competitions. In 2010 she won the Nevada High School Business Plan competition with a plan focused on green heating and cooling technologies for residences. The judges were impressed with her understanding of the market opportunity, the technologies involved, and the financial requirements of the business, as well as her confident presentation of the plan. Claudia is a member of the Honors College and is majoring in business. Her goal is to start the business she proposed in her plan.

~ Three reasons why I'm glad to be part of the program and what I am getting out of it. ~

Opportunity – Being in the Global Entrepreneurship Experience, I am often given opportunities that I would not have had otherwise. I get the chance to attend all sorts of events and meet many important people on campus and around the community. I have realized that if you put in the effort, you will definitely gain recognition through this program.



Experience – This isn't a typical classroom. I get to see, act, and learn outside of the box. Everything that I have been taught is applicable in the real world. Best of all, I get to share everything in the experience with other students from different majors and learn from one another. Creativity labs, film festivals, innovative cooking competitions, and even occasional field trips are just some of the many exceptional experiences that only the G.E.E. program can offer.

Growth – Once you absorb yourself into this ambiguity-tolerant atmosphere, you will be able to develop a new set of skills to differentiate yourself from your peers. After each class, you learn to think, perceive, and comprehend from a whole new perspective.

Eventually, you realize you are slowly becoming more of a well-rounded person, growing with each new lesson and experience.

**~ Annie Huynh,
Cohort 1~**

MEET OUR STUDENTS

Global Entrepreneurship Experience – Class of 2013

Student	High School	Major
Ari Boris	College of So NV High School	Business Accounting
Joshua Burns	Clark High School	Business Economics
James Cogan	Oaks Christian School - CA	Entertainment Engineering
Richard Cuffee	Sierra Vista High School	Business
Rebecca Dodd	Torrey Pines High School - CA	Hospitality Management
Ron Duprau	Palo Verde High School	Engineering Computer Science
Firas El Nasrani	Coronado High School	Lodging and Resort Management
Stephen Harris	Green Valley High School	Kinesiological Science
Shayan Heravi	Coronado High School	Biological Science
Annie Huynh	Valley High School	Business Marketing
Jonathan Kim	Spring Valley High School	Mathematics
Rebecca Lam	Spring Valley High School	Interdisciplinary Asian Studies
Elvin Lau	Clark High School	Business Finance
Miles Mazey	University of Detroit Jesuit H.S. - MI	Food Service Management
Chris McLees	Clark High School	Business Marketing
Eric Nguyen	Sierra Vista High School	Business
Autumn Nielsen	Cut Bank High School - MT	Meeting and Events Management
Michelle Weller	Miamisburg High School - OH	Business Accounting/Gaming Mgt

Global Entrepreneurship Experience – Class of 2014

Student	High School	Major
Chely Arias	Arbor View High School	Undeclared
Daron Bigby	Canyon Springs High School	Journalism and Media Studies
Shelby Goodman	Mountain Pointe High School - AZ	Biological Science
Hannah Jackel	Shadow Ridge High School	Biological Science
Dean Klinhom	Durango High School	Biological Science
Matt McCrickard	Lord Botetourt High School - VA	Theatre Arts
Danielle Meath	Coronado High School	Food Service Management
Jessica Menchaca	Advanced Technologies Academy	Civil Engineering
Ashley Merritt	Silverado High School	Business
Spencer Norman	Green Valley High School	Political Science
Maui Orozco	Advanced Technologies Academy	Political Science
Camille Owens	Coronado High School	Interior Architecture and Design
Claudia Perez	Southeastern Career Technical Acad.	Business
Erick Ramirez	Clark High School	Business
Evan Rosenberry	Palo Verde High School	Business
Natalie Schibrowsky	Coronado High School	Biochemistry
Pedro Solano	Clark High School	Business
Jadin Tredup	Las Vegas Academy	Entertainment Engineering
Mitchell Weiss	Clark High School	Business
Danielle White	Legacy High School	Undeclared
Michael Withers	Clark High School	Business
Daniel Won	Clark High School	Business