

COMPETITIVE EVENT AVAILABILITY

Option to Compete in a Second Event:

All students who attend the State Career Development Conference may only compete in a *maximum* of two competitive events. In order to accommodate increasing numbers of competitors, students may only choose one event from the “Day 1 Events” and one event from the “Day 2 Events” listed below. All Day 1 Events will be completed on Thursday, February 16 and all Day 2 Events will be completed on Friday, February 17.

Please note that students wishing to participate in two competitive events with written exams **must select events that feature the same written exam**. For example, a student wishing to compete in Travel and Tourism Team Decision Making (which uses the Hospitality and Tourism Cluster Exam) on Day 1 *must* choose a Day 2 event that features the Hospitality and Tourism Cluster Exam. Similarly, a student who chooses the Accounting Applications event on Day 2 (which uses the Finance Cluster Exam) *must* choose an event on Day 1 that does not feature an exam or which features the Finance Exam. In summary, **students will not be allowed to compete in any combination of competitive events in which they are required to take more than one written exam**.

For your convenience, competitive events with written exams will indicate which cluster exam is featured in that event in parentheses using the following key:

Business Administration Core Exam (BA)

Business Management and Administration Cluster Exam (Mgmt)

Hospitality and Tourism Cluster Exam (Hosp)

Marketing Cluster Exam (Mark)

Finance Cluster Exam (Fin)

DAY ONE EVENTS

Team Decision Making Events

1. Business Law and Ethics (Mgmt)
2. Buying and Merchandising (Mark)
3. Financial Services (Fin)
4. Hospitality Services (Hosp)
5. Marketing Communications (Mark)
6. Sports and Entertainment Marketing (Mark)
7. Travel and Tourism (Hosp)

Business Operations Research Events

1. Business Services
2. Buying and Merchandising
3. Finance
4. Hospitality and Tourism
5. Sports and Entertainment

Written Chapter Team Events

1. Community Service Project
2. Creative Marketing Project
3. Entrepreneurship Promotion Project
4. Financial Literacy Promotion Project
5. Learn and Earn Project
6. Public Relations Project

Business Management & Entrepreneurship

1. Entrepreneurship Written
2. International Business Plan
3. Entrepreneurship Participating-Independent
4. Entrepreneurship Participating-Franchising

Marketing Representative Events

1. Advertising Campaign
2. Fashion Merchandising Promotion Plan
3. Sports and Entertainment Promotion Plan

Professional Selling Events

1. Hospitality and Tourism Professional Selling (Hosp)
2. Professional Selling Event (Mark)

DAY TWO EVENTS

Principles of Business Administration Events

1. Principles of Business Management and Administration (BA)
2. Principles of Finance (BA)
3. Principles of Hospitality and Tourism (BA)
4. Principles of Marketing (BA)

Individual Series Events

1. Accounting Applications (Fin)

2. Apparel and Accessories Marketing (Mark)
3. Automotive Services Marketing (Mark)
4. Business Finance (Fin)
5. Business Services Marketing (Mark)
6. Food Marketing (Mark)
7. Hotel and Lodging Management (Hosp)
8. Human Resources Management (Mgmt)
9. Marketing Management (Mark)
10. Quick Serve Restaurant Management (Hosp)
11. Restaurant & Food Service Management (Hosp)
12. Retail Merchandising (Mark)
13. Sports and Entertainment Marketing (Mark)