

# CHAPTER SCRAPBOOK GUIDELINES

## 2011-2012

## Nevada Association of DECA

*Deadline: To be submitted at registration on the  
first day of the State Career Development  
Conference*

# CHAPTER SCRAPBOOK GUIDELINES

## Nevada DECA Chapter Scrapbook Guidelines

### PURPOSE:

To present a summary of the activities of the local DECA Chapter in an interesting and attractive form, suitable for presentation by the chapter and/or exhibition and promotion of the marketing, finance, hospitality or management program.

### ENTRIES:

Entries are limited to one per chapter and may be submitted by any chapter in good standing.

### DEADLINE:

Entries must be turned in at the designated chapter registration time on the first day of the State Career Development Conference.

### SPECIFICATIONS:

1. The chapter scrapbook must reflect the local chapter's activities.
2. The chapter scrapbook may include activities from the close of the previous year's State Career Development Conference (SCDC) to the day before the start of the present school year's SCDC.
3. The chapter scrapbook title page must be numbered page one (1) and list the following information (Failure to list all items below will result in loss of 5 points):
  - A. Chapter Name, School Name, School Address
  - B. Year
  - C. Advisor's Name
  - D. The number of rostered members
4. The chapter scrapbook must contain a Table of Contents. This Table of Contents page shall be numbered. (Lack of Table of Contents will result in loss of 10 points.)
5. All activities included must be identified and labeled consecutively as Activity 1: *Title of the Activity*, Activity 2: *Title of the Activity*, etc.
6. The scrapbook may not exceed fifty (50) sheets of paper, numbered on both sides for a total of one hundred (100) numbered pages. There is no minimum number of pages.
7. A minimum of ten (10) activities must be included in the scrapbook. The following five (5) activities must be included (Failure to include a required activity will result in the loss of 5 points for each missing required activity):
  - A. A chapter promotional activity
  - B. A community service activity
  - C. A fund raising activity
  - D. A leadership development activity
  - E. A social activity
8. All activities listed must pertain to DECA related events.
9. A theme must be developed and presented throughout the scrapbook.

# CHAPTER SCRAPBOOK SCORING SHEET

## CHAPTER SCRAPBOOK Competitive Event Rating Sheet - Final

<u>Judging Area</u>	<u>Poor</u>	<u>Fair</u>	<u>Good</u>	<u>Excellent</u>	<u>Points</u>
<b>1. Chapter Promotion - 20 Points</b> (How well does this scrapbook promote the chapter's activities?)	0-4	5-9	10-14	15-20	_____
<b>2. Format - 15 points</b> (Is the layout interesting, attention getting and balanced?)	0-4	5-8	9-12	13-15	_____
<b>3. Organization - 20 points</b> (Are the activities properly organized in chronological order or in a logical manner?)	0-4	5-9	10-14	15-20	_____
<b>4. Photography - 10 points</b> (Are the pictures neat and creative? Is the mounting neat? Are the photos appropriate for the activity?)	0-1	2-4	5-7	8-10	_____
<b>5. Illustrations - 15 points</b> (Is the artwork creative and supportive of the theme?)	0-4	5-8	9-12	13-15	_____
<b>6. Development of Theme - 20 points</b> (Does a theme exist? Is the theme developed and carried out throughout the scrapbook?)	0-4	5-9	10-14	15-20	_____

*Judge Initials* \_\_\_\_\_

*Total Score* \_\_\_\_\_

*JUDGES ARE ENCOURAGED TO MAKE COMMENTS*