

Nevada Association of DECA
2006-2007 State Officer Team
Board of Trustees & Board of Advisors Report

Conferences

ICDC: Dallas Texas, April 30-May 2: Officers attended DECA Leads, conducted the two state meetings, delivered notes to the entire state delegation, and attended the national State Officer Breakfast.

Winner's Dinner: Las Vegas, May 23. Officers served as hosts, wrote and delivered scripts, and prepared the door prizes for this first ever event!

Fall Leadership Conference: Elko, October 8-9. State President Kade De Simone and Northern Representative Anthony Crew, delivered workshops, wrote scripts, and helped with conference preparations for this event.

Leadership Extravaganza: Las Vegas, October 11. All the Las Vegas area officers delivered workshops, wrote scripts, and helped with conference preparations for this event. Attendance was dramatically up from last year.

Competitive Events Day: Las Vegas, October 21st. Officers prepared scripts, provided publicity, organized refreshments and assisted in role play coaching for this event with a record breaking number of attendees.

State Picnic: Las Vegas, November 4th. Officers planned the menu and food assignments, organized games, provided publicity, and conducted the State Picnic with a record breaking number of attendees.

Western Region Leadership Conference: Albuquerque, November 16-18. Officers hosted the State Meeting and served as ambassadors to other States at the State Officer Breakfast and gave a three minute speech on progress in Nevada DECA as well as a one page report.

Entrepreneurship Week USA: Las Vegas and Reno, February 24-March 3. Vegas officers assisted at the CTSO booth and with registration for the UNLV hosted kickoff event. Anthony Crew, Northern Representative attended the Entrepreneurship Expo held in Reno. Officers also worked to provide publicity for this important event, and recruit entrepreneur speakers for SCDC. State Reporter Joshua Mac Fawn conducted an interview with David Gass of BCS that assisted in the submission of David to the National DECA Entrepreneurship Gallery.

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CTSO Legislative Day: Carson City, February 21-22. Officers Kade De Simone, Joshua Mac Fawn, Courtney Mejer, and Anthony Crew visited the Nevada Legislature serving as ambassadors for DECA and promoting the importance of our organization and Career Technical Education.

State Career Development Conference: Las Vegas, March 8th. Officers wrote scripts, recruited workshop presenters, recruited judges, recruited exhibitors, and helped in the general preparation and hosting of this event.

Officer Operations

Every 5th of the month each officer turned in a report of their progress for the past month. This report has helped us to keep track of our progress and goals. We also submitted a monthly report to National DECA to inform them of our accomplishments every month.

The State Officers attended three full team meetings throughout the year.

April Orientation Meeting: Held in Las Vegas, focused on officer orientation public speaking training, ICDC preparation, goal setting for the year ahead, and team building.

CTSO Summit: Held at Lake Tahoe, officers received essential leadership and etiquette training, accomplished tasks for our program of work, networked extensively with other CTSO's and were able to address the NDE Conference.

January State Planning Meeting: These meetings helped us to get to know one another, plan for future events and record goals.

Chapter Outreach

The 2006-2007 State Officer Team has visited 11 chapters this year, several of these chapters have received visits multiple times. (Boulder City, El Dorado, Rancho, Clark, Liberty, Foothill, Coronado, Spanish Springs, Shadow Ridge, Elko, Valley, and Canyon Springs)

We have created 5 State Newsletters this year with the help of the State Officers and the newly formed Newsletter Committee. The Newsletter Committee was composed of members from local chapters who helped to write articles and assist in the editing process. The overall quality and content of the

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Newsletter has also improved. Highlights of this years' newsletter included spotlights on advisors, business supporters, and chapters.

A monthly email update was sent to Advisors by each officer. Officers also used email to contact chapters to offer assistance. Between all the officers combined, over 150 emails have been sent to chapters during the 2006-2007 term.

Each officer attempted to reach out to their assigned chapters via phone several times during the year. *Officers are open to suggestions by the Board of Trustees on this point, as many Officers left phone message but were unable to reach an Advisor directly.*

Community Service

Nevada held a State-wide book drive. Officers organized this event during DECA Week and we were able to collect over 2,200 books for Clark County Reads.

Four of the Nevada DECA State Officers attended Legislative day in Carson City. Officers sought to inform important Nevada Legislatures of the value of Career and Technical Education and Organizations.

Eldorado High School hosted an MDA walk. Students walked to support Andy Dale, a DECA member and patient of Muscular Dystrophy.

State President Kade De Simone attended the MDA Telethon as a volunteer and met with National DECA President Curtis Haley to discuss strategies for achieving success in Nevada DECA.

Other Points of Interest

Nevada DECA has added/reactivated 4 new chapters this year.

This year State Membership increased by 23% with a current membership of 1487.

Scholarship Applications: Officers have focused on having a dramatic increase in the number of Scholarship Applications submitted. There are approximately 28 applications submitted this year a 300% increase from 2006.

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Officers have focused on giving back to our key supporters this year. Our key partner, Business Credit Services, has been given thank you letters and recognition on our State website and in our State Newsletter as well as recognition on the National DECA Entrepreneurship Gallery for all of their effort and support. Letters of thanks have also been sent to our sponsors: Safeway, Target, and Finish Line

Nine Candidates have submitted application for State Officer for the 2007-2008 term. This is an increase of 3 candidates or 50% from 2006.

Recommendations

The team would like to see the State Conference be moved back to a two day conference like the rest of the State Organizations.

We also recommend that the State continues to host the Fall Leadership Extravaganza and adds a chapter officer training track.

Due to the importance of networking and the essential training that is offered, we hope the state will continue the tradition of sending State Officers to CTSO Summit at Lake Tahoe.